Ambition to Drive ("us", "we", or "our") operates https://www.ambitiontodrive.co.uk/ (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

By using this website, you agree to the collection and use of information in accordance with this policy.

### GDPR - INFORMATION COLLECTION AND USE

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email ("Personal Information"). We only store personal information that is relevant to the service requested from us.

We will use your personal information in selected ways for the following purposes:

To provide you with the services or information you have requested from us

To update you about any changes to our services or products

To display your profile or content on the website (if consented)

To maintain our organisational records and ensure we have your most up-to-date marketing preferences set in our CRM.

To help us improve our service offering, campaigns or information being displayed

To invite you to participate in interactive features on our website

To analyse and improve the operation of our website

To analyse your website behaviour

To invite you to participate in voluntary surveys or market research

To tailor advertising that is presented to you on the Internet according to your interests, preferences and profile

# HOW WE COLLECT INFORMATION

Ambition to Drive may collect information about you whenever you interact with us, for example when you:

Enquire about our services or visit our website

Sign-up to receive marketing updates on a campaign or website download

Create or update a profile

Post content to our website or social media sites

Contact us through the following channels: website, email, phone, SMS, social media or post

We may also receive information about you from third parties. This is if you've given them permission to share your information with us.

## **LOG DATA**

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

### **COOKIES**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

# **SECURITY**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. We ensure that there are appropriate technical controls in place to protect your personal details. For example, we use encryption technology on our websites and carry out regular security reviews on our network.

Ambition to Drive has opted for third party cloud based solutions.

On this website, we hold no personal details as these are stored, with client consent, in our CRM and other GDPR compliant software applications.

# CHANGES TO THIS PRIVACY POLICY

Ambition to Drive may update this Privacy Policy from time to time. We will notify you of any changes by emailing the new Privacy Policy on the Site. You are advised to review this Privacy Policy periodically for any changes.

# WILL ANY OF MY DATA BE GIVEN TO THIRD PARTIES?

We do not sell your personal data to third parties, nor will we provide your personal data to third parties, unless obligated by law, for instance in case of a lawful request by law enforcement authorities.

# WILL MY COMPANY DATA BE SECURE?

We value your privacy. As a company we have taken organisational and technical measures to protect your data from theft, loss or any kind of use that is not in line with the purposes for which the data was collected. We work with secured cloud based networks that are GDPR compliant.

# WHERE CAN I FILE A REQUEST TO ACCESS. RECTIFY OR REMOVE MY DATA?

We will hold your personal information on our systems for as long as is necessary for the relevant activity. If you ask us to stop sending you marketing materials, we will keep a secure record of your contact details and appropriate information to enable us to comply with your request of not to be contacted by us.

# CONTACT US

If you have any questions about this Privacy Policy, please contact us.